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Newsletter

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PROVIDING SOLUTIONS FOR PEAK PERFORMANCE

Growth and Market Expansion Updates

Racca Solutions Group is pleased to announce that effective May 1st, Alwin Thomas is overseeing our Business Transformation vertical. Alwin brings more than 15 years of global experience solving complex manufacturing, transactional process and technology challenges using his extensive Lean and Six-Sigma expertise. His expertise includes successful, leadership experience in product development, engineering, sales, distribution, service, information technology, change management, process re-engineering, business profitability optimization and ERP/technology implementation. Alwin's focus on our Business Transformation vertical will enhance our ability to help our clients achieve their peak performance.

As we continue to grow and expand our business, we are also pleased to announce that we've added the DFW market to our office locations. In late March, Amy Van Amburgh joined the RSG team as Director, Business Development. Amy is a senior-level Marketing and Finance professional with extensive & diverse experience in technology, healthcare, life sciences, data analytics, and oil & gas. Her experience includes working within a Family Office & Private Equity helping to source investment & funding opportunities. She spent several years working with startup companies in various roles focused on growth & raising capital. As a Dallas native, we expect that she will be a valuable addition to the RSG team. Please join me in welcoming Amy!

What Differentiates Racca Solutions Group?

Racca Solutions Group is a team of highly experienced executives, most of whom have Six Sigma and/or transactional lean experience and credentials. Our well-seasoned professionals can quickly assess an organization's strengths and vulnerabilities, then make prioritized recommendations on how to improve working capital, reduce costs, and increase cash flow. RSG provides innovative solutions for a company's operational needs.

Specialization

Larger management consultancies offer diversified services, but may spread themselves too thin. RSG is lean enough to focus on a client's specific industry or business problem, thereby offering targeted, in-depth expertise in a step-by-step process.

RSG offers demonstrated technical expertise and highly credentialed experts. Our customized, comprehensive solutions are based on a thorough look at an organization, not the pre-packaged answers that a larger firm may provide. The expert consultants at RSG know their industries, and can tap into that experience and those networks to efficiently produce valuable outcomes for clients.

Continuity

RSG clients work one-on-one with a consultant or a small consulting team. Usually, the same consultant stays with a project from start to finish, from early information-gathering meetings to project closeout. Clients are already familiar with their lead consultant before the project begins, and can connect personally with them more consistently. In a large firm, clients may have their projects delegated to junior staff who have less experience and pose a greater risk of delay. Our consultants' expertise is founded on unsurpassed skill in listening throughout the project – we aim to work in partnership with our clients. A passion for excellence drives everything we do.

Faster Turnaround

RSG's expertise-based consultants use their knowledge and deep competency to get new projects moving quickly. New projects often require a steep learning curve for less-experienced consultants at the larger firms, thereby lengthening the time needed to complete the project. By leveraging their proficiency in specific subject areas, RSG consultants can also resolve problems faster. This approach helps clients get the correct tasks done the right way the first time, with minimal to no errors bogging down the process.

Cost Effective

Because of the higher overhead costs and large executive teams at the larger consulting firms, their prices are significantly higher. RSG's business model is based on low *overhead* and high-value pricing. Because our operating costs are lower and our team leaner, RSG offers significantly more competitive *pricing* than larger firms, yielding better final results with lower expenses.

If you are interested in getting more information, please email info@raccasolutions.com or call 832-449-8560.